

JASPER IVAN MAESTRO

VIDEO EDITOR & CONTENT SYSTEMS SPECIALIST

jasper.ivan.maestro@gmail.com • +63 924 104 7998 • Quezon Province, Philippines • maestrosocials.online

ABOUT

Video editor and content systems specialist with 8+ years scaling content for podcasts, real estate brands, and YouTube channels. Skilled across Adobe Premiere Pro, After Effects, and Photoshop, with a track record of driving 400% channel growth. Builds AI-assisted post-production workflows, n8n automation, and GoHighLevel-based lead generation and CRM systems that cut revision cycles by 40% and lift team efficiency by 30%. Known for delivering broadcast-quality assets under strict 24-hour deadlines with a 100% on-time delivery rate.

EXPERIENCE

Project-Based Video Editor & Graphic Designer | Freelance, Lead Generation & Workflow Support

August 2025 to Present

- Edit long-form videos, podcast episodes, Reels, TikToks, YouTube Shorts, real estate videos, and branded social media content for creators, podcasts, real estate brands, and small businesses.
- Leverage AI-assisted tools for voice correction, B-roll generation, faster ideation, and cleaner post-production, reducing revision cycles by 40%.
- Design cohesive visual identity packages, including motion graphic intros, lower thirds, and brand-aligned thumbnails and social graphics.
- Build n8n workflows for content intake, file organization, project tracking, lead tracking, and follow-up reminders.
- Use GoHighLevel to support CRM organization, lead capture, pipeline tracking, follow-up workflows, and basic marketing automation.
- Support lead generation workflows, including prospect research, lead list organization, and outreach tracking, connecting creative production with simple systems for content, leads, and client communication.

Podcast Video Editor | Get Attention STL, Remote

June 2024 to July 2025

- Engineered a Content Multiplication workflow, transforming one long-form podcast episode into 10+ social assets (Reels, TikToks, Shorts) weekly.
- Edited complex multi-camera sequences for Spotify and Apple Podcasts, using active speaker detection and manual switching to maintain engagement.
- Designed high-contrast, emotive YouTube thumbnails that measurably increased click-through rate.
- Optimized metadata with SEO-driven titles and descriptions, improving organic search visibility.

Video Editor | Anchor Real Estate, Remote

May 2022 to May 2024

- Produced cinematic property tours and sizzle reels, consistently meeting strict 24-hour turnarounds with a 100% on-time delivery rate.
- Standardized the post-production workflow with reusable export presets and folder structures, improving team collaboration efficiency by 30%.
- Enhanced raw footage with advanced stabilization, color correction, and audio mixing to meet premium luxury listing standards.
- Collaborated directly with marketing directors to align video pacing with sales objectives across Instagram and Facebook campaigns.

Video Editor & Thumbnail Designer | YouTube Channel (Confidential), Remote

April 2019 to May 2022

- Drove 400% channel growth over three years by implementing data-driven editing techniques built around a Hook-Retention-Payoff structure.
- Developed custom Motion Graphics Templates (.mogrts) in After Effects, cutting repetitive editing time for recurring series by 50%.
- Analyzed audience retention graphs and adjusted editing pacing to minimize drop-offs.

- Created A/B test variations for video thumbnails, identifying high-performing design elements that became the channel standard.

Graphics Designer & Photographer | Ropharosa, Philippines

June 2016 to April 2019

- Managed end-to-end design projects for large-scale events, producing digital signage, ID cards, and promotional print materials.
- Mentored junior staff in technical photography workflows, including batch editing in Lightroom and retouching in Photoshop.
- Established quality control protocols for print outputs, ensuring 100% color accuracy across all physical deliverables.

PROJECTS

Creatomates | Founder / Developer, In Development

2025 to Present

- Building an automation platform for agencies that bridges design and workflow: a streamlined asset editor for thumbnails, social posts, and certificates.
- Built containerized workflow automation for transcript syncing, cloud file routing, and automated approval alerts.
- Designed a multi-tenant vault architecture giving each client an isolated, white-labeled workspace with role-based access.

SKILLS

- Adobe Premiere Pro, After Effects, Photoshop, Illustrator
- Video Editing & Motion Graphics
- Color Grading, Green Screen, Talking Head Formatting
- AI-Assisted Editing (Anthropic Claude & other tools)
- Workflow Automation (n8n)
- CRM & Lead Gen (GoHighLevel)
- Short-form & Long-form Repurposing
- Photography & Digital Storytelling
- Trello, Notion, Asana

EDUCATION

Senior High Diploma, ICT Programming

AMA Computer College Lucena, 2018

High School Diploma

Lucban Academy, 2016

CERTIFICATION

Google Digital Marketing & E-commerce

Coursera, 2024

Google Cybersecurity Certificate

MITRE ATT&CK / SOC Member

Claude 101

Anthropic